How to win a Japanese heart with OpenCms
The leading OpenCms provider in Japan

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Today’s menu

Apéritif

Entrée

Plat du jour
Selling OpenCms in Japan

• Everything has to be done in Japanese
1. Blog with OpenCms?
2. Company site

What will happen if you decide to change the whole design?
OpenCms, Advantage

- You don’t need to rewrite contents
A TIP…

Try not to use xmlpage if possible!
3. A huge media site
How huge?

• 100 million PV/month
• 1 million VFS resource
Why OpenCms?

• Adaptable to a large scale site
• Highly customizable
• Open source license
• Support
Key feature 1

- Auto-collect relative pages
A very funny page

Related Pages

- 2 or 3 things I know about CMS
- He's just not that into CMS
- P.S. I love CMS
- CMS, interrupted
- CMS brothers
- CMSed away
Key feature 2

- Detailed static export rules

Performance is important!

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If...

A column

typeA

Export...

../index.html

/rss.xml

/{genre}/index.html

../{genre}/{{column_name}}.ssi

...

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Conclusion

• Adding a blog is easy!
• Changing the site design is easy!
• And, totally capable of Creating a massive media site. (OK it’s not a piece of cake.)
Any Questions???